



# 1<sup>st</sup> Greenwood Scouting Group

September 12, 2010

Hello Parents of Beavers, Cubs, Scouts and Ventures,

Fundraising is a necessity for non-profit organizations. Successful fundraising helps keep our registration fees low and goes a long way in supporting our exceptional programs. 1<sup>st</sup> Greenwood will hold 4 group fundraisers for the 2010-2011 year:

- Apple Day (Saturday September 18<sup>th</sup> and Saturday October 2<sup>nd</sup>)
- Popcorn Campaign (begins week of September 20 ends the week of Nov 1st)
- Future Shop Gift Wrapping (dates to be confirmed)
- Silent Auction at the BP Banquet (mid February)

## **Apple Day**

For Apple Day, our youth hand apples out and accept donations if offered. Last year we collected over \$850. This year we will be doing two Apple Days, one on Saturday September 18<sup>th</sup> and one on Saturday October 2<sup>nd</sup>. If you are able to make both days, excellent. If only one day, excellent also. Parent participation is encouraged as we only have so many leaders and we need two adults for each location. We decided to hold two Apple Days because they give a high return for a few hours of time.

Apple Day will be from 10am to 2pm. Section leaders will have more details.

Locations this year include Canadian Tire, Rona, Gloucester Centre, Chapters, Future Shop, Giant Tiger and Metro. As always, please support these places and if you get a chance to talk with managers/ owners from these stores, please re-iterate our appreciation.

## **Popcorn Campaign**

The Popcorn Campaign has traditionally been our largest fundraiser. Last year we sold over \$3,500 worth of popcorn. About 60% of this money stays in scouting (1st Greenwood's share was close to \$1,500, Scouts Canada's share was close to \$500).

The order forms will be distributed the week of September 20<sup>th</sup> and are due back the week of November 1st. There are 2 order forms in each package. Take one to work and help your son/daughter. The popcorn will be delivered the week of November 29<sup>th</sup> (in time for Christmas).

A major change in the popcorn product this year is the elimination of the tin can. The product will now be delivered in resealable packages. The prize structure has also changed, details are in the pamphlet. Note there is no 'fill up the page to win' but there is a new '\$600 club'. Sell \$600 worth of popcorn and in addition to the prize you can pick, you will get a marshmallow crossbow and a chance to win an iPod Touch or an Apple iPad.

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## **Future Shop Gift Wrapping**

The Future Shop Gift Wrapping was done again last Christmas and raised \$773. This money is distributed to the sections based on their participation. We will be doing this fund raiser again this year and like last year, we will only be doing it in the week preceding Christmas. Future Shop has requested we only allow Ventures and senior Scouts to participate but parents of Beavers and Cubs are more than welcome to help (your participation will earn the Beavers/Cubs section a share of the donations).

## **Silent Auction**

The Silent Auction at the BP Banquet is a great fundraiser as 100% of the money raised goes to 1<sup>st</sup> Greenwood. The auction items are generously donated by local companies, members of the community, scouting volunteers and parents.

## **Fundraising Goal**

Our fundraising goal for the 2010-2011 year will again be \$4,000.

To help us reach our goal this year, here are a few things you can do.

- Attend at least one of our Apple Days, both if possible.
- The Popcorn Campaign is the only fundraiser where we are asking you to sell to your friends, family, neighbors and co-workers. Studies from Scouts Canada have shown 80% of the people that purchased popcorn last year will re-order.
- For the Future Shop Gift Wrapping, if you are old enough, please volunteer for a couple of the time slots once the dates have been set.
- For the Silent Auction, if you would like to donate something or know someone who will, we will graciously accept it.

We truly appreciate your effort in helping us achieve our goals. Our youth will thank us for it.

Thank you

Mike McCormick  
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